

Multimedia Screens

Purpose: The ASA utilizes SUTVs as a way to connect with the student population and get vital information out to constituents.

Policy

- Maintaining the SUTVs shall be the responsibility of the VP Communications and Awareness Committee.
- The SUTVs shall only be used to advertise ASA and official club affiliated events. Access for other groups not affiliated with the ASA is at the discretion of the VP Communications.
- Space will be given on a first-come-first-served basis.
 - Commercial ad space will be given the right to subdue this policy only in the event that the policy interferes with the time and space agreed to in the contract signed between the buyer and the ASA.
- The SUTVs shall be updated a minimum of once per week. The VP Communications must set and post the weekly submission deadline each semester.
- Information must be received five business days prior to the event date and with the following specifications:
 - Pixel Rate of 1150 X 865
 - JPEG Format only
 - Landscape format
 - No offensive material permitted
- The Augustana Students' Association reserves the right to edit for content or refuse any content submissions.